

Press Release
11 June 2007

Easy Convey named as an Associate Member of the Association of Home Information Pack Providers (AHIPP)

E-conveyancing experts will now be able to influence the Government and other stakeholders over regulations governing HIP production

Easy Convey Ltd (www.easyconvey.com), a leading developer of electronic conveyancing products and services, has today announced that it has been named as an Associate Member of the Association of Home Information Pack Providers (AHIPP). This level of membership will allow Easy Convey to be kept up to date on critical HIP-related issues in the final weeks remaining before the implementation of HIPs, and will also permit Easy Convey to become actively involved in setting best practice standards and guidelines for the industry.

HIP production is already becoming a substantial – and largely unregulated – industry in its own right, which means that estate agents and the house-buying public will need to educate themselves thoroughly before HIPs are officially launched in August. Already, estate agents are being contacted by self-described HIP providers, including several companies based offshore. As such, the AHIPP has warned consumers, estate agents and other HIP distributors to check for the 'HIP Code' logo on any packs they use, since the Code has been specifically designed to protect the interests of consumers.

"As an Associate Member of the AHIPP, Easy Convey will not only have access to essential HIP-related related advice, information and developments, but will also have the opportunity to act as part of a collective voice that holds weight across the industry," says Dominic Cullis, MD, Easy Convey. **"With regulation still sadly lacking in the burgeoning HIP market, the AHIPP is ready and willing to fill that void and to act as an authoritative voice for the industry."**

"As the August 1st deadline approaches, the reality of HIPs is now really setting in," says Mike Ockenden Director General, AHIPP. **"We are delighted that Easy Convey has joined and is clearly looking to take an active role in this important, house buying and selling reform."**

Easy Convey's Conveyancing Administration Software Application (CASA) has been assisting lawyers and licensed conveyancers with all areas of conveyancing administration for years. It is the first electronic conveyancing application to provide automated case tracking, and to integrate with all three NLIS Channels.

The most recent version of CASA features an easy-to-use software HIP Wizard™ that can

combine all relevant documents in order to create a standard format HIP, complete with the law firm's or introducer's own branded front and back cover and index pages. The HIP generator produces the completed HIP as a password-protected PDF document, with numbered pages and a customisable watermark on each page. The complete document can then be uploaded to a website, sent as an email attachment, burnt to CD/DVD or printed.

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About Easy Convey Ltd

Easy Convey was established in April 2000 to market a range of electronic conveyancing products and services, all of which were developed in-house. By using this technology, conveyance lawyers can enjoy 50 percent more completions, without increasing staff levels. Easy Convey's unique Conveyancing Administration Software Application (CASA) is at the heart of the [easyconvey.com](http://www.easyconvey.com) electronic conveyancing software, and can significantly reduce conveyancing time for experts working within the property market. For more information please visit www.easyconvey.com

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