

Press Release
17th March 2008

Easy Convey software to include electronic identity checks in line with new Anti-Money Laundering legislation

Law firms will now be able to verify the identity of customers swiftly and with confidence thanks to a collaboration with GB Group

Easy Convey Ltd (www.easyconvey.com), a leading developer of electronic conveyancing products and services, has today announced the inclusion of an electronic identity checking service within its Conveyancing Administration Software Application (CASA), in association with identity management specialists, GB Group.

The new ID checking service will enable solicitors who are using CASA to meet the demands of the latest anti-money laundering legislation that came into effect at the end of last year. As part of the new Money Laundering Regulations 2007, solicitors will now need to ensure that they are following risk-based assessments which include certain checks into the business dealings of their clients.

The URU™ ID checking solution, jointly developed by GB Group and BT, is now integrated with Easy Convey's CASA, so that users can cross-check personal client details against a range of population data sources such as the Electoral Roll, as well as financial data supplied through Callcredit, a variety of telephone and address data, and also deceased and 'gone away' files.

As an integral part of CASA, the service will also confirm the authenticity of common proofs of identity such as a passport, driving licence, or utility bill. The PEP (politically exposed persons) and Sanctions databases are also checked, and GB's enhanced PEP checking service – to be introduced later this month – will also be integrated into Easy Convey's identity checking system.

"This new service has been launched to meet the requirements of this new Anti-Money Laundering legislation specifically," says Dominic Cullis, managing director, Easy Convey Ltd. **"A basic identity check simply isn't enough anymore, since the possibility remains that a new client is actually using a stolen identity, and/or appears on the PEP or Sanctions list. To be absolutely sure of a client's identity, we would recommend running this check on each and every client, especially as it so economical."**

A critical requirement of the latest Anti-Money Laundering regulations is to confirm that a new or existing customer – whether an individual or an organisation – is who they say they are, a process known as KYC or Know Your Client. Having access to this information and making use

of it underpins all Anti-Money Laundering procedures, and is therefore the most effective way of ensuring that law firms aren't inadvertently helping to launder the proceeds of crime.

Easy Convey's clients using the new service will be provided with an instant pass or fail result, based on scoring defined specifically for the legal sector, and in full compliance with Joint Money Laundering Steering Group (JMLSG) requirements. As such, the new service will ensure that the process of confirming an individual's identity is faster, more robust and far more efficient than traditional, manual checks.

CASA already has a proven track record for assisting lawyers and licensed conveyancers with all areas of conveyancing administration. It is the first electronic conveyancing application to provide automated case tracking, and to integrate with all three NLIS Channels. The application can be used to generate letters and to complete forms and other documents via automated workflows, all with the added convenience of making sure that information only needs to be entered into the system once.

In addition, law firms and licenced conveyancers can also use CASA to submit their Inland Revenue SDLT returns electronically, and to print the certificate immediately on acceptance of the submission. Previously, the need to use printed forms sent via the post meant that this process could take up to four weeks. However, by using CASA to manage this same information electronically, the process now takes just minutes, with the submissions guaranteed to be correctly formatted and completed.

<<ends>>

About Easy Convey Ltd

Easy Convey was established in April 2000 to market a range of electronic conveyancing products and services, all of which were developed in-house. By using this technology, conveyance lawyers can enjoy 50 percent more completions, without increasing staff levels.

Easy Convey's unique Conveyancing Administration Software Application (CASA) is at the heart of the easyconvey.com electronic conveyancing software, and can significantly reduce conveyancing time for experts working within the property market. For more information please visit www.easyconvey.com

Company Contact

Dominic Cullis
Tel: 01483 419 025
Web: www.easyconvey.com

Press Contact:

Chaz Brooks
Tel: 01483 537 890
email: chazb@chazb.com
Web: www.chazb.com

About GB Group plc

GB believes that identity matters. Specialising in understanding consumer identity, GB enables its clients to make more informed business decisions and to communicate and interact more effectively with its customers through a deeper understanding of their identity and behaviour. Utilising its proprietary technology, GB can protect, predict and provide information that is used to maximise customer value for some of the UK's largest organisations.

GB offers solutions that assist organisations to capitalise on the value of their customers at every point of contact.

GB has three complementary offerings:

- Identity Capture and Maintenance – providing accurate contact information
- Identity Verification – combating identity fraud, money laundering and under-age gambling
- Identity Analysis – understanding, targeting and retaining profitable customers

GB is listed on the London Stock Exchange (GBG). For more information, please visit GB Group's website: www.gb.co.uk.

GB Group - because identity matters™

For more press info, or to arrange an interview, contact Howard Bowden, Becky Ribbans or Tony Brown, 3 Monkeys Communications, 020 7440 2410 / 07720 839 852